



# CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT



Since its inception by St. John Neumann, the Catholic parochial school system has served the US Catholic Church as a vehicle for catechesis, evangelization, and the cultivation of vocations. However, Catholic School administration education and certification doesn't include coursework on crucial management topics, such as strategic planning, facilities management, budgeting for mission, employee talent development, and other skills that are critical to the role of a school administrator.

Villanova School of Business's Center for Church Management developed this certificate in partnership with the National Catholic Educational Association (NCEA) to support Catholic school principals, presidents, other school administrators and rising leaders. We equip school leaders with the tools they will need to successfully guide our Catholic schools for years to come and to continue the legacy of this invaluable component of our church.

The Certificate in Catholic School Management strengthens essential management skills while deepening a leader's spiritual foundation. It equips current and emerging leaders with practical, high-quality training in the diverse skills needed to lead Catholic schools effectively and advance the mission of Jesus Christ through their institutions.



**Wen Mao, PhD**  
The Helen and William O'Toole Dean  
Villanova School of Business



**Matthew F. Manion, PhD**  
Faculty Director  
Villanova Center for Church Management

## 2027 MODULES

1. Strategic Planning	7. Enrollment Management
2. Human Resources	8. Tuition Planning
3. Governance and Volunteer Leadership	9. Marketing
4. Budgeting	10. Vendor Relations & Contract Negotiations
5. Financial Reporting	11. Facilities and Security
6. Advancement and Donor Relations	12. Analytics and Data-driven Decision Making

# FREQUENTLY ASKED QUESTIONS

## WHAT IS A CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT?

The Certificate in Catholic School Management from the Villanova School of Business is a non-credit program for both developing and experienced school administrators to build knowledge of school management best practices.

## HOW DOES THE CERTIFICATE PROGRAM WORK?

Earn your Certificate in Catholic School Management in only 15 weeks! The Certificate starts on January 11 and ends on April 25, consisting of 12 asynchronous modules that students can complete at their own pace. Content can be accessed at any time and consists of a mix of text, video, and interactive activities. Each module includes assessments of learning and a culminating assignment.

## WHO IS THIS CERTIFICATE PROGRAM FOR?

This program was designed for educators who are in administrative or leadership roles and who are interested in building knowledge about strategic, managerial, and financial aspects of Catholic schools.

## WHY VILLANOVA?

The Villanova School of Business is home to the world's first Center for Church Management. Founded in 2004, the Center for Church Management is a global resource for church management knowledge, dedicated to helping Christian faith-based organizations through education and research.



## CERTIFICATE IN CATHOLIC SCHOOL MANAGEMENT

Complete all 12 webinars and the required coursework to earn a Certificate in Catholic School Management from the Villanova School of Business for just \$989. [Click here](#) to request more information, or contact Matthew Davis at [m.davis@villanova.edu](mailto:m.davis@villanova.edu). **Registration opens November 9th.**



*Limited-Time Offer!*

## SCHOLARSHIP PRICE

Earn your Certificate in Catholic School Management for just \$489 for a limited time! Scholarships up to \$500 are available for qualified educators, thanks to our generous benefactors. [Click here](#) to request more information, or contact Matthew Davis at [m.davis@villanova.edu](mailto:m.davis@villanova.edu). **Scholarship applications opens November 9th.**

**REGISTRATION OPENS NOVEMBER 9 | PROGRAM BEGINS JANUARY 11**

Visit [VILLANOVA.EDU/CCM](http://VILLANOVA.EDU/CCM) and click on "Non – Degree Programs"

Call (610) 519.8031 or email Matthew Davis at [m.davis@villanova.edu](mailto:m.davis@villanova.edu)



## THE CENTER FOR CHURCH MANAGEMENT

The Center for Church Management at the Villanova School of Business provides education and scholarship in the Augustinian Catholic tradition on strategic, management and financial matters in service to leaders of churches and other Christian faith-based ministries.